



May, 2017

Dear Potential Sponsor:

My name is Curtis Webster, Jr. and I am the founder of an online community, Dads Married to Doctors Group (DMD). Our mission is to empower and educate one another to become better Dads and Husbands. We have an upcoming Dads Retreat, September 29 – October 1, 2017, and are seeking corporate sponsors. This retreat consists of 40+ Dads worldwide from our 2300+ international member group.

The purpose of this sponsorship packet is to ask you to support our 2nd Annual Dads Married to Doctors (DMD) Retreat. This packet details the various sponsorship packages available, and the exceptional marketing opportunities these will provide for your organization.

Serving as the primary caregiver for our families, and supporting our busy physician spouses, is a very unique role. Your sponsorship will allow us to recognize and appreciate the 40+ Dads who will be in attendance, helping us to further our mission and vision.

Your consideration is greatly appreciated.

Sincerely,

Curtis Webster Jr., Founder
Dads Married to Doctors Group (DMD)
www.dmdlifestyle.com
dmdlifestyle@gmail.com
919-805-2673



SPONSORSHIP PACKAGE

Dads Married to Doctors (DMD)

Presents.....

**The 2nd Annual Dads
Married to Doctors Retreat
September 29 – October 1, 2017
Las Vegas, Nevada**

Location:	Monte Carlo Resort, Las Vegas, Nevada
Theme:	Dad as the Primary Caregiver: You're Not Alone
Purpose:	To empower and educate Dads; Networking
Attendance:	40+ Dads Married to Doctors
Our Request:	Donation of your choice
Sponsor Incentive:	All businesses supporting this event will be recognized (see Sponsorship Packages on Page 6 for details)



About Us:

Dads Married to Doctors (DMD) was started in December 2014.



VISION STATEMENT:

To establish a thriving, informative, and positive community for Dads Married to Doctors (DMD).

MISSION STATEMENT:

To empower and educate one another to become better Dads and Husbands, while also maintaining our sanity in a fun and supportive environment.





What Makes Us Special:

- We currently have over 2,300 Dads who have joined the group from all over the world, and grow by over 50 additional Dads monthly
- Several of our Dads are business owners
- Half of our Dads are stay at home / work from home Dads and serve as the primary caregiver
- The median income / disposable income on average is higher than non-physician families
- We recently launched a blog that receives over 1,000 unique monthly views
 - www.dmdlifestyle.com

DMD Facebook Group Statistics since December, 2014:

- Posts: 18,000+
- Authors: 1590+
- Commenters: 1750+
- Likes/Reactions: 1900+
- Shared: 8.2K Status updates, 5.2K photos, 2K Links, 1.8K Videos

Affiliates:

- Amazon Associates – <http://amazon.dmdlifestyle.com>
- ButcherBox – <https://www.butcherbox.com/>
 - 100% Grass-fed Beef, Free Range Organic Chicken, and Heritage Breed Pork
 - DELIVERED (for free) ON YOUR SCHEDULE FOR LESS THAN \$6.00 PER MEAL
- Epic Chocolates – <http://www.epicchocolates.com/>
 - Custom Chocolates by Certified Chocolatier and DMD Member, Scott D.
- Norlan Glasses – <https://www.norlanglass.com/>
 - Meet the Glass that Changes Whisky
- Physician Moms Group (PMG) – <https://mypmg.com/>
 - Our sister organization that inspired the creation of DMD.
 - A 65,000+ member online community of Physician Moms.
- Vans – <http://www.vans.com/custom-shoes.html>
 - Custom Shoes and Apparel Division managed by DMD Member, Jonathon R.



Case Studies:

EPIC CHOCOLATES – <http://www.epicchocolates.com/>

Scott D. is a former high school history teacher and current SAHD/Chocolatier in Southern Maryland with years of sales and business management under his belt. Husband to a radiologist in the U.S. Air Force and dad to two incredible kids, he spends his free time going to baseball games, watching movies, and playing video games. Just kidding, he has no free time. Remember? Two kids! You can see his delicious creations and contact him via messenger at [Facebook.com/EpicChocolates](https://www.facebook.com/EpicChocolates) and Scott@epicchocolates.com.

My business expanded from selling to neighbors to having corporate clients, including a local diner, and online sales, especially within the [DMD Facebook group](#).

The DMD Group has accounted for over 41% of Scott's online orders and a major boost to his revenue!

NORLAN WHISKY GLASSES – <https://www.norlanglass.com/>

Meet the Glass that Changes Whisky

Inspired by nature, digitally crafted, and refined with master distillers, the Norlan Whisky Glass has been designed to capture whisky's complex flavors and aromatics, and deliver them to the senses like never before.

The featherweight double-walled structure offers a seamless integration of a scientifically performing inside with an aesthetically beautiful outside, for the perfect whisky drinking experience.

DMD partnered with Norlan Glasses because many of our Dads enjoy top shelf whisky and bourbon. Over 80 orders were placed. The DMD Group accounted for over \$4,000 of new business to the company.



YOUR BENEFITS AS A SPONSOR:

2nd Annual Dads Married to Doctor’s Retreat | Sept. 29 – Oct. 1, 2017

SPONSORSHIP PACKAGES	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$100
<i>Event “Presented By” Sponsor</i>	X				
<i>Logo on attendee gift bags</i>	X				
<i>Listing in pre-event marketing materials</i>	All	All	Some		
<i>Video commercial shared on social media page with over 2,300+ members and in e-blast (must be provided by sponsor)</i>	60 Seconds	30 Seconds			
<i>Logo on Banner</i>	X	X	X		
<i>May provide flyers / marketing materials to pass out to attendees</i>	X	X	X	X	X
<i>Dedicated e-blast on social media and in e-newsletter</i>	X	X	X	X	
<i>Prominent display at event (artwork must be provided by sponsor)</i>	X	X	X		
<i>Listing on event program</i>	X	X	X	X	X
<i>Logo on event website</i>	X	X	X	X	X



If you would like to sponsor, please send your check payable to:

Curtis Webster, Jr.
Dads Married to Doctors
108 Casablanca Court
Cary, North Carolina 27519

In-Kind Donations:

If you would like to become an in-kind donation sponsor, the following items are needed to make the retreat successful:

- Meet and Greet Door Prizes:
 - Gift cards
 - Large prizes of your choosing
- Contest prizes for DMD Poker Tournament
 - Trophy
 - Gift Cards
- Sponsorship of official DMD Retreat Gift Bag Items
 - T-shirt / Polo Shirt
 - Book
 - Caps
 - Name Tags and Lanyards
 - Folders
 - Pens
- Exclusive Sponsor of the Friday Night Meet and Greet
- Exclusive Sponsor of the Friday Night Group Dinner
- Exclusive Sponsor of the Saturday Morning Group Breakfast
- Exclusive Sponsor of the Saturday Afternoon Group Network Activities
- Exclusive Sponsor of the Saturday Night Dinner and Show
- Exclusive Sponsor of the Saturday DMD Poker Tournament
- Exclusive Giveaways
 - Discount Coupons for items DMDs might enjoy
- Exclusive Sponsor of the Sunday Morning Group Retreat Closing Breakfast



RETREAT AGENDA:

- **Friday, September 29th**
 - Travel Day – Safe Travels
 - Hotel Check-in
 - Meet and Greet
 - Group Picture
 - Dinner

- **Saturday, September 30th**
 - DMD Group Breakfast – on your own and paid for by each attendee
 - Suggestion: Monte Carlos Resort Buffet
 - Morning Activities (Groups of 10)
 - Dune Buggy Excursion
 - Beer Tour
 - Hiking
 - Shooting Range
 - Golf
 - DMD Group Lunch
 - DMD Poker Tournament
 - Award Ceremony
 - DMD Group Dinner
 - Evening Event (Show)

- **Sunday, September 11th**
 - DMD Group Retreat Closing Breakfast
 - Hotel Check-out
 - Travel Day – Safe Travels

THANK YOU FOR YOUR SPONSORSHIP CONSIDERATION!

Curtis Webster, Jr.